



## INTERNSHIP LISTINGS

On the following pages, you will find listings of the current internships available in Media and Communication in the Rochester area. You are encouraged to look through the entire list, as some organizations have internships in more than one category; for example, Dixon Schwabl has internships in eight different departments, and WXXI has internships in TV production and creative services.

For each internship, you will find the name, address, and phone number of the organization, the contact person, and a brief description of the internship. **Be sure to check the organization's website**, as some of the listings provide a link so you can apply on line or read more information. There are also application deadlines for many of the internship sites.

Remember, you are not limited to these listings, but they are sites where either Fisher students have interned before or the supervisor specifically asked for a Fisher intern. If you find an internship on your own or through the Career Center website, be sure to check to make sure it will satisfy our academic requirements.

In addition, the Internship Director maintains a file of students' evaluations of internships. These are the evaluations the students complete at the end of each semester. Students looking for internships are welcome to look in these files and see if an internship they are considering has been evaluated in the recent past. Some students offer words of advice to prospective interns and the comments are usually helpful. The Internship Evaluations may be viewed in Dr. Vicker's office, Fay 203.



Organization: **ABVI-Goodwill**  
Address: 422 South Clinton Ave. Rochester, NY 14620  
Phone: 585 697-5787  
Contact: Joe Kells  
E-mail: [jkells@abvi-goodwill.com](mailto:jkells@abvi-goodwill.com)  
Description: Create to ABVI's marketing partner's standards Enhanced Content for ABVI's SKILCRAFT products. Work with marketing partners to insure they are effectively utilizing in an ongoing manner the provided enhanced content. Assist in having enhanced content utilized on ABVI's media platforms. Examples of Enhanced Content would be: Alternate Images, Videos, Product Documents, 360 View Images, and Rich Product Copy.

Organization: **Alorica**  
Address: 200 Canal View Boulevard, suite 102, Rochester, New York 14623  
Phone: 585-747-9619  
Contact Person: Camille Clowney  
E-mail: [camille.clowney@alorica.com](mailto:camille.clowney@alorica.com)  
Description: Work on a variety of marketing and communication efforts for Alorica. This will include, but not be limited to: brand management, website development, video and graphic content, social media, event management and tradeshow, and sales and marketing research. The successful candidate must be smart, quick, media/technology savvy, and have a high degree of motivation. This intern should be prepared to work in a fast-paced team environment, and will finish the internship having gained broad experience in various aspects of marketing.

Organization: **American Red Cross, Greater Rochester Chapter**  
Address: 50 Prince Street, Rochester 14607  
Phone: 241-4419  
Contact: Apply on line:  
<http://www.redcross.org/ny/rochester/volunteer/internships>  
Description: Communications/Development Intern: work with development office, special events, create and maintain social media content, write and edit press releases, cultivate and maintain media contacts.

Organization: **Annese and Associates, A Converge One Company.**  
Address: 155 Culver Rd., Suite 210, Rochester, NY 14620  
Phone: 585.292.5590  
Contact: Christina Nordquist, Corporate Marketing Manager  
Email: [cnordquist@annese.com](mailto:cnordquist@annese.com)  
Description: Brainstorming and developing content ideas to support inbound marketing tactics. Develop concise well-positioned copy. Create shareable content appropriate for specific networks to foster brand awareness.

Organization: **Archer Communications**  
Address: 252 Alexander Street, Rochester, NY 14607  
Phone: 585.461.1570 X205  
Contact: Jennifer Gallo, Marketing Coordinator  
Email: [jgallo@archercomm.com](mailto:jgallo@archercomm.com)  
Description: Work alongside account management and content development teams. More details available from Dr. Vicker. Submit a resume and 500 words about why you want to be the next Archer rockstar intern.

Organization: **Bivona Child Advocacy Center**  
Address: 1 Mt Hope Ave, Rochester, NY, 14620  
Phone: 585-935-7800  
Contact: Austin Reid  
Email: [areid@BivonaCAC.org](mailto:areid@BivonaCAC.org)  
Description: Marketing/Development Assistant

Organization: **Butler/Till**  
Address: 1565 Jefferson Rd., Building 200, Suite 280, Rochester 14623  
Phone: 1 (855) 472-5100  
Fax: 585.274-5199  
Contact Person: Amy Moyer, Director, Human Resources  
Email: [amoyer@butlertill.com](mailto:amoyer@butlertill.com)  
Phone: 274-5121  
Description: Program involves exposure to the following areas of planning/ buying: media and marketing research investigations and interpretations, market demographic and psychographic profiling, competitive analysis, media plan, buying and billing, daily business functions. *Note: Butler/Till takes very few interns during the school year. Students are instead encouraged to apply to their*

*B/T Prep summer program. Information is available on their website as well as from Dr. Vicker and on Career Zone.*

**Organization:** **The Cause Collaborative**  
**Address:** 55 Railroad Street Ste 113, Rochester, NY 14609  
**Phone:** 585-481-2793  
**Contact person:** Rebecca Delaney (*Fisher alum*)/Meg Lindsay  
**Email:** [becca@thecausecollab.org](mailto:becca@thecausecollab.org)  
**Website:** <https://thecausecollab.org/>  
**Description:** Marketing and events assistant

**Organization:** **Career Start NY**  
**Address:** 252 S. Plymouth Avenue  
**Phone:** 585-360-2620 ext. 234  
**Contact person:** Adam Smith, General Staffing Division Manager  
**Email:** [a.smith@CareerStartNy.com](mailto:a.smith@CareerStartNy.com)  
**Website:** <http://careerstartny.com/>  
**Description:** Recruiter Administrator and etc.

**Organization:** **CDS Monarch/The Wolfe Foundation**  
**Address:** 860 Hard Road, Webster, NY 14580  
**Phone:** 585.347.1205  
**Contact person:** Chris Stocking, Marketing Manager  
**Email:** [Chris.stocking@cdslifetransitions.org](mailto:Chris.stocking@cdslifetransitions.org)  
**Website:** [www.cdslifetransitions.org](http://www.cdslifetransitions.org)  
**Description:** Paid communications intern at CDS Life Transitions working 18 hours a week. Position opens on the website before semester begins. To apply visit:  
[https://workforcenow.adp.com/jobs/apply/posting.html?client=cdsinc1&ccId=19000101\\_000001&type=MP&lang=en\\_US](https://workforcenow.adp.com/jobs/apply/posting.html?client=cdsinc1&ccId=19000101_000001&type=MP&lang=en_US)

**Organization:** **City Newspaper**  
**Address:** 250 N. Goodman St., Rochester 14607  
**Phone:** 244-3329  
**Contact:** Jake Clapp, Music Editor  
**Email:** [jelapp@rochester-citynews.com](mailto:jelapp@rochester-citynews.com)  
**Description:** Assist editorial department with writing, editing, research, and fact-checking. Alternative news weekly.

Organization: **Dixon Schwabl Advertising**  
Address: 1595 Mosley Rd., Victor, NY 14564  
Phone: 383-0380  
Fax: 383-1661  
Contact person:  
Description: Internships are available to current college students in eight departments: Account Service, Audio-Visual/Broadcast, Creative, Interactive, Media, Print, Production, Public Relations and Research.  
Email: Apply through DSA's website:  
<http://dixonschwabl.com/internships>

Organization: **DeBergerac Productions**  
Address: Cedarwood, Suite 130, 6800 Pittsford-Palmyra Rd., Fairport 14450  
Phone: 678-9132  
Contact person: Mike Champlin, Co-owner  
Email: [mike@debergeracproductions.com](mailto:mike@debergeracproductions.com)  
Description: Assist with video shoots, help with archiving footage, begin editing with Avid.

Organization: **Digital Rochester**  
Address: at Break the Ice Media, 56 North Main St., Pittsford, 14534  
Phone: 585.330.9797  
Contact: Lisa Doerner, Executive Director  
Email: [LisaD@digitalrochester.com](mailto:LisaD@digitalrochester.com)  
Description: Update website, create social media posts, write blog posts, and assist with special events on-site.

Organization: **Excellus Blue Cross BlueShield**  
Address: 4th Floor, 165 Court Street, Rochester, NY 14647  
Phone: 585-399-6635  
Contact: Kevin Kane (*Fisher alum*)  
Email: [Kevin.Kane@excellus.com](mailto:Kevin.Kane@excellus.com)  
Description: Corporate Communications Intern - employee communications, writing/editing, strategic communications support, video production, photos, more.

Organization: **HBH Enterprises, LLC**  
Address: At WXXI, 280 State Street, Rochester, NY 14614  
Phone: 258-0200  
Contact: Helene Biandudi Hofer  
E-mail: [biandudih@gmail.com](mailto:biandudih@gmail.com)

Description: production assistant for Need To Know and HBH projects.

Organization: **Heritage Christian Services**  
Address: 275 Kenneth Dr. #100, Rochester, NY 14623  
Phone: 585-340-2000  
Contact: Ann Meyer, Director of Workforce and Talent Development  
Email: [ameyer@heritagechristianservices.org](mailto:ameyer@heritagechristianservices.org)  
Description: Work with both marketing and communications team and the workforce and talent development team. She will support recruiting efforts from marketing through hiring.

Organization: **Jazz 90.1 WGMC**  
Address: 1139 Maiden Lane, Rochester 14615  
Phone: 966-2660  
Contact Person: Rob Linton, Station Manager (*Fisher alum*)  
Email: [rob@jazz901.org](mailto:rob@jazz901.org)  
Public radio intern. Opportunity to do production, voice work, on-air experience, station promotion, event planning, and fundraising.

Organization: **Lobel's of New York**  
Address: 774 Jay Street, Rochester, NY  
Phone: 328-0420  
Fax: 328-0618  
Contact person: Becky Tarbell, Marketing Coordinator (*Fisher alum*)  
E-mail: [becky@lobels.com](mailto:becky@lobels.com)  
Apply by emailing a cover letter and resume.  
Description: Marketing, e-commerce intern for on-line retail, gourmet food market for gourmet butcher shop.

Organization: **Makeway**  
Address: 72 Cascade Drive, Rochester, New York 14614  
Phone: 708-9669  
Contact Person: Joshua Lowery  
E-mail: [josh@makeway.is](mailto:josh@makeway.is)  
Description: As a Jr. Developer intern, the person will be tasked with fixing bugs on existing websites building new websites that utilize a CMS, assisting with site maintenance, and using other digital marketing tools such as email blasts and social media.

Organization: **Martino Flynn**  
Address: 175 Sully's Trail, #100, Pittsford, NY 14534  
Phone: 585.421.0100  
Contact: To apply to the internship program, follow this link:  
<http://www.martinoflynn.com/intern>  
*Please note that it is easiest for Fisher students to intern at MF in summer or fall, as spring semester internships may not match up to our academic calendar.*

Organization: **McDougall Communications**  
Address: 2423 Monroe Avenue, Rochester, NY 14618  
Phone: 585-434-2149  
Contact: Vanessa Pearce, Associate Counselor  
Email: [vanessa@mcdougallpr.com](mailto:vanessa@mcdougallpr.com)  
Description: Working primarily on non-profit account for American Diabetes Association's Tour de Cure event.

Organization: **Messenger-Post Media News and Magazine Department**  
Address: 73 Buffalo St., Canandaigua, 14424-1085  
Phone: 394-7600 ext. 330  
Contact Person: Jennifer Lee Reed, Niche and Community Public Relations Manager (*Fisher alum*)  
Email: [jreed@messengerpostmedia.com](mailto:jreed@messengerpostmedia.com)  
Description: Internship writing for weekly suburban newspapers and magazine. Write stories, take photographs, flexible hours, nights and weekends, need own car.

Organization: **Messenger-Post Media Sports Department**  
Address: 73 Buffalo St., Canandaigua, 14424-1085  
Phone: 394-0770 x270  
Contact Person: Sports Editor  
Email: [sports@messengerpostmedia.com](mailto:sports@messengerpostmedia.com)  
Description: Internship writing sports for Canandaigua paper and weekly suburban newspapers. Write stories, take photographs, flexible hours, nights and weekends, need own car.

Organization: **National Multiple Sclerosis Society/Upstate NY Chapter**  
Address: 1000 Elmwood Ave., Ste. 900 Rochester, New York 14620  
Phone: 585-271-0801 ext. 70345  
Contact: Jennifer Hess, Events Specialist  
Email: Jennifer.Hess@nmss.org  
Description: Public Relations/Marketing Internship; work with the Development Department, assistant with special events, communications strategies, and community outreach initiatives.

Organization: **Next! Ad Agency**  
Address: 130 East Main Street, Rochester, New York 14604  
Phone: 427-0020  
Supervisor: Ron Ferrara  
Email: [info@nextadagency.com](mailto:info@nextadagency.com) apply on website:  
<http://nextadagency.com/careers/>  
Description: Creating social media content, editing web content, performing admin/research tasks, graphic design, and gathering surveys/testimonials for our clients.

Organization: **Rochester Business Journal**  
Address: 45 East Avenue, Rochester, NY 14604  
Phone: 546-8303  
Contact Person:  
Description: Internship program described in detail at:  
<http://www.rbj.net/section.asp?PageID=709>

Organization: **Rochester Red Wings**  
Address: One Morrie Silver Way, Rochester, NY 14608  
Phone: 585.454.1001  
Contact person: Nick Sciarratta, Director of Corporate Development  
Email: [NickS@redwingsbaseball.com](mailto:NickS@redwingsbaseball.com)

Organization: **Rochester Regional Health System Foundations**  
Address: 100 Kings Highway South, Suite 2300, Rochester, New York 14617  
Phone: 922-5948  
Fax: 922-4889  
Contact Person: Calista Amering  
E-mail: [calista.amering@rochesterregional.org](mailto:calista.amering@rochesterregional.org)  
Description: Collaborate with members of RRHS foundation to perform tasks such as: social media campaign, live-tweeting events, event planning, data organization, document creation, and public relations and related tasks.



Organization: **St. John Fisher College Office of Marketing and Communications**  
Address: Kearney Hall, Suite K-100-J (3690 East Avenue, Rochester, NY 14618)  
Phone: (585) 385-8190  
Contact: Melissa Greco Lopes  
E-mail: [mgrecolopes@sjfc.edu](mailto:mgrecolopes@sjfc.edu)  
Description: Learns the ins and outs of higher education public relations and marketing as an editorial intern. Assist with the development of media alerts, press releases, calendar items, and news stories promoting all aspects of the College. Sit-in on editorial meetings, marketing planning sessions, and attend campus-wide events. Gain experience using a content management system. Students will finish their internship with a solid portfolio of writing samples, including a long-form feature article in *Collegium*, the College's alumni magazine. One intern per semester, for credit only.

Organization: **The Strong (Museum of Play)**  
Address: One Manhattan Square, Rochester 14607  
Phone: 263-2700  
Contact person: Allison McGrath, Director of Online and Graphic Media Services  
Email: [amcgrath@thestrong.orgstill](mailto:amcgrath@thestrong.orgstill)  
Description: Assist with the design, layout, production, and installation of Game Time! Exhibit graphics and labels.  
Contact person: Jon Paul C. Dyson, V.P. of Exhibits  
Email: [jpdyson@museumofplay.org](mailto:jpdyson@museumofplay.org)  
Description: multimedia exhibit development for a variety of exhibits at The Strong.

Organization: **Time Warner Cable Sports Channel**  
Address: 71 Mt. Hope Avenue, Rochester, NY 14620  
Phone: 585-756-1147  
Contact person: Patrick Sloan, Content Manager (*Fisher alum*)  
Email: [Patrick.Sloan@TWCable.com](mailto:Patrick.Sloan@TWCable.com)  
Description: Sports production internship. Involved in all studio productions. Editing for shows, writing for shows, and learning our control room functions.  
News internship. Hands on experience using newsgathering software, cameras and audio equipment to put together news content.

Organization: **Toshiba Business Solutions**  
Address: 180 Kenneth Drive, Suite 200, Rochester 14623  
Phone: 697-5500  
Contact Person: Gina Bamonti, Regional Marketing Manager  
E-mail: [gina.bamonti@tbs.toshiba.com](mailto:gina.bamonti@tbs.toshiba.com)  
Description: As part of an all-encompassing marketing communications department, interns are involved with all marketing/communications initiatives, including event planning, advertising, public relations, sales support, social media, and e-marketing.

Organization: **United Way of Greater Rochester**  
Address: 705 College Avenue, Rochester, NY 14607  
Phone: 585. 242-6547  
Contact person: Joelle Dupont, Human Resource Manager  
Email: [joelle.dupont@uwrochester.org](mailto:joelle.dupont@uwrochester.org)  
Description: Graphic Design intern. Assist Art Director with research, concepting, and design, research, content support, digital assets.

Organization: **Volunteers of America**  
Address: 275 Lake Avenue, Rochester, NY 14607  
Phone: 402-7204  
Contact: Chaz Goodman, Communications and Special Events Manager  
Email: [cgoodman@voaupny.org](mailto:cgoodman@voaupny.org)  
Description: Public relations and development. Creating newsletters, press releases, flyers, and other tasks to assist with the public relations and communication effects.

Organization: **WHEC-TV (News10NBC)**  
Address: 191 East Avenue., Rochester, NY 14604  
Phone: 546-0777  
Contact: Jason Dusett  
Email: [jdusett@whec.com](mailto:jdusett@whec.com)  
Description: Shadowing reporters and learning about writing, filming, interviewing, and editing for pieces that air that evening. 12-16 hours per week.

Organization: **Writers and Books**  
Address: 740 University Avenue, Rochester, NY 14607  
Phone: 585.473.2590  
Contact: Albert Albonado, Director of Adult programs  
Email: [Albert@wab.com](mailto:Albert@wab.com)  
Description: Assist in design of the quarterly course catalogue/proofread & edit. Research for upcoming courses/events – catalogue student/course data. Assist with some events/readings.

Organization: **WROC TV**  
Address: 201 Humboldt Street, Rochester, NY 14610  
Phone: (585)287-8869  
Contact: Rory Pelliccia  
E-mail: [rpelliccia@wroctv.com](mailto:rpelliccia@wroctv.com)  
Description: Intern Responsibilities:

- To make calls to law enforcement agencies and fire departments to ask if there are any unreported investigations or emergencies.
- To log interviews and other video material.
- To aid in shoots both in and outside the station
- To help conduct interviews.
- To write stories for both air and the web.
- To conduct research on a given story.
- To perform various other newsroom-related duties.

Organization: **WXXI (Public television and radio)**  
Address: 280 State Street, Rochester, NY 14614  
Phone: 258-0220  
Contact: Must apply online through Human Resources:  
<http://interactive.wxxi.org/about/jobs/internships>  
Description: Multiple internships including production internship with Lisa Famiglietti (*Fisher alum*) on Homework Hotline, Creative Services with Kristin Tutino (*Fisher alum*).

Organization: **13 WHAM**  
Address: 4225 West Henrietta Road, Rochester, NY 14623  
Phone: 3321-2250  
Fax: 334-8719  
Contact person: Mike DiGiorgio, Executive Producer  
E-mail: [mdigiorgio@sbgstv.com](mailto:mdigiorgio@sbgstv.com)  
Description: News Intern

Organization: **YPC Media**  
Address: 280 Kenneth Dr Suite 300, Rochester, NY 14623  
Phone: 585-247-3996  
Contact: Jennifer LaRose  
Email: jlarose@ypcmedia.com  
Description: Online Advertising and PPC Intern. Will support and coordinate marketing campaigns on Google AdWords and Facebook.